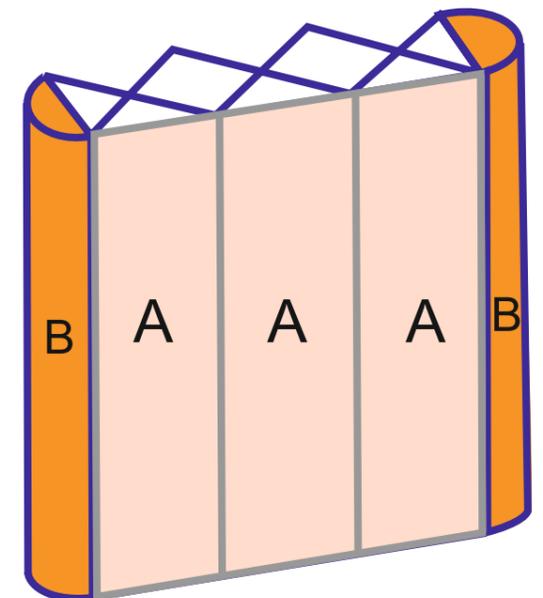
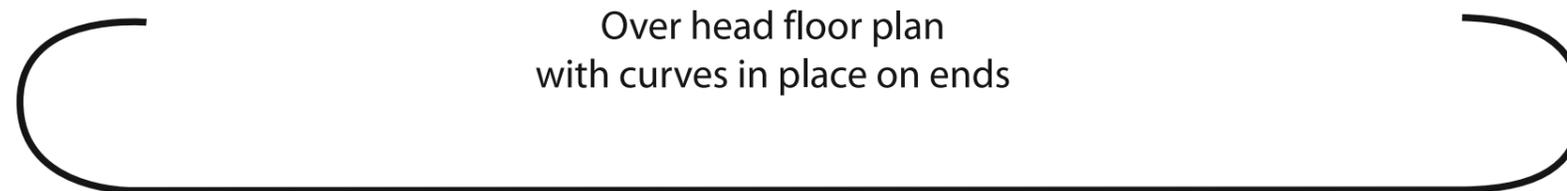
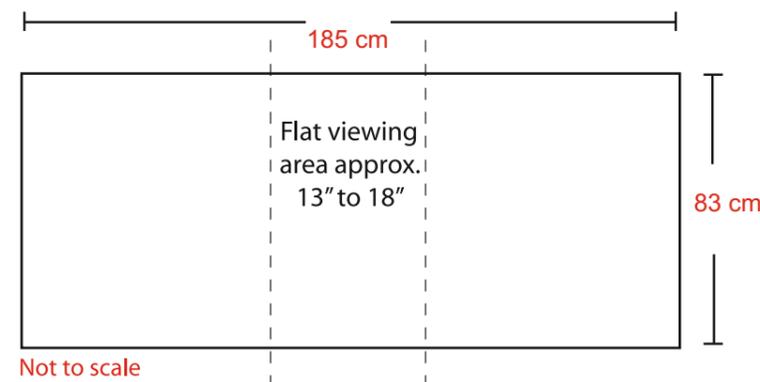


Not to scale



If purchasing a podium wrap:
Overall dimensions are 185 cm wide by 83 cm tall.

Front flat viewing area is
App. 45 cm centered on the wrap.



Not to scale

GRAPHIC REQUIREMENT

All graphics production is carried out in-house using the latest digital imaging and printing equipment, producing stunning pop up display and banner stand graphics at up to 1200dpi resolution. Generally on a HDR Pigment printer for durability

Artwork must be IBM PC compatible. .

Pop up Display graphics and Banner stand graphics are printed onto PP INKJET display material, supplied laminated with a matt finish film for great durability and quality.

ACCEPTABLE ARTWORK FORMATS

We cater for most types of large format print, exhibition, external and internal graphics. Just call for a no obligation free quote!

Supported Artwork Format: EPS

Adobe Photoshop/ AI, PDF

JPEG no smoothing high quality low compression in Photoshop quality setting at 8+ or TIFF LZW Corel Draw 15 or below do not club pages

compression and in CorelDraw :export CMYK size 100%,Anti-aliasing/compression 10% with smoothing(0) Call if your artwork format is not listed

Ask for overlay files used by us for overlapping while trimming and matching.

Preparing Your Artwork

In order to get the best possible result from your pop up display stand, banner stand or modular exhibition display stand, there are a few guidelines to follow when creating your artwork. If you have any other queries please just call.

1. Save colours as CMYK & Pantone Our wide format ink-jet printers all use CMYK colour to output. If your design work includes RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.

2. Document Sizes & Resolutions

We suggest setting your artwork at the following sizes and minimum resolutions: only -recommended for designs other than POPUP.

* 100% size at 150dpi* 50% size at 300dpi* 25% size at 600dpi

3. Fonts

Please either include, convert to curves or embed all fonts when sending your artwork. In the case of TIFF or JPEG files, fonts will not be required.

4. Scans

All your scans should be high resolution and saved as CMYK colour. If possible we suggest keeping scans to a minimum of 150dpi finished size. If you are supplying artwork, we can accept hard copy for scanning from original photographs, negatives, transparencies or 35mm slides.

5. Proofs

If supplying your own pop up display artwork we suggest sending either a hard copy colour proof or an Adobe PDF with your artwork. If you choose to use us for your design preparation we will supply proofs via email as an Adobe PDF document. If you require a set of reduced size colour proofs before we run to print your pop up display graphics we can organise this at an extra cost.

ARTWORK SIZES FOR PORTABLE EXHIBITION EQUIPMENT POPUPS AND BANNER STANDS

Finished document spread sizes are shown on the relevant pages for each pop up stand or banner stand system.

Files may be set at 100%, 50% or 25% size, you should indicate at what proportion your artwork is set when you send it.

For Magnetic POPUP it is advisable to design at print size.

There is no need to break apart your artwork into sections for pop up display stand graphics, we will do this for you. It is advisable to prepare popup design at printing size and not reduced size. Also all text should be editable and care should be taken to avoid laying any text on or very close to cutting lines. As we overlap and cut and fine print may be lost if care is not taken or at best may look misaligned.

6. Sending Your Files

You can send your artwork in any of these ways:

1. On disk (CD, DVD)
2. upload to file sharing servers like yousendit.com for files less than 100 MB
3. For files less than 20 MB you can send as attachment to Gmail service please RAR or winzip CDR format as it may be perceived as Virus and blocked.

Graphic Design Tips :

Remember, banners should have a short, sharp message, restricting information to a minimum whilst your exhibition stand should have two clear messages - WHO you are and WHAT you do. People will not stand for hours reading small or boring text. We will advise you on what works best for your graphic requirement.

Feel free to call me on +919967571713 or +919322286544

or email to displayjunction@gmail.com

Devendra Bansal